

Value Engineering



Comparison with competitor vehicle by tearing down and analysing gaps to generate value engineering ideas for material saving, cost saving, weight reduction, complexity reduction etc.



- **M**ore than 120 ideas were generated in the domains of cost & weight reduction, material selection & usage, servicability, design complexity which are being implemented.
- **W**orked with client's design team in implementation of ideas.



Within a short span of 50 days.